

Our Foods Brighten Your Mood



Suggested serving

WK Kellogg Co

Nobody can out-morning Kellogg's® cereal because we've got a variety of delicious food made with good things like fibre and vitamins & minerals that consumers desire as part of a great start to their day. WK Kellogg Co celebrates everything breakfast can be and Kellogg's® cereals help provide nourishment at breakfast.

*Very
High in
Fibre*

Mini-Wheats® cereal



Suggested serving

*Contains
Vitamins &
Minerals*

Rice Krispies® cereal



Suggested serving

*High in
Protein*

Vector® meal replacement
Per 55 g serving of Vector
with 200 mL of skim milk



Suggested serving

*Whole
Grain
Goodness
in Every
Bite!*

Kellogg's Two Scoops Raisin Bran®



Suggested serving



Helping people be healthier, happier, together

We offer a wide variety of brands and formats to suit all of your foodservice needs



Bulk Sleeve Packs

Convenient bulk packaging is perfect for back of house applications and functional for front of house display in a dispenser or cereal jug



Individual Pack Format

Your favourite brands in a convenient single serve format



Cereal in a Cup

A perfect solution for a quick breakfast or snack on the go

WK Kellogg Co is the **#1** cereal manufacturer in Canada

*Source Nielsen IQ Market Track- Latest 52 weeks to Aug 24th, 2024

WK Kellogg Code	Distributor Code	Description	Pack Size	Quantity
iBox – Individual Portion				
6410022119		All-Bran® Original	70/49.6 g	
6410010949		Assorted Individuals - 9ct (SK, RB, CF, AB, RK, FL, FF), 7ct (CP)	70/30.1 g	
6410021903		All-Bran Flakes®	70/36 g	
6410021898		Kellogg's Corn Flakes®	70/27 g	
6410022220		Froot Loops®	70/27 g	
6410022234		Kellogg's Frosted Flakes®	70/35 g	
6410021905		Rice Krispies®	70/21 g	
6410010651		Special K®	70/20 g	
6410021884		Kellogg's Two Scoops Raisin Bran®	70/51 g	
Cereal In A Cup				
6410013033		CIAC Variety Pack – CP,FL,FF,RK (12 RK, 12, FF, 12 CP and 24 FL)	60/51 g	
6410021077		Cereal In A Cup Kellogg's Frosted Flakes®	4/12/55 g	
6410021078		Cereal In A Cup Rice Krispies®	4/12/42 g	
6410023083		Cereal In A Cup Froot Loops®	4/12/53 g	
6410030677		Cereal In A Cup Corn Pops®	4/12/50 g	
Sleeve Pack				
6410000949		All-Bran Flakes®	6/1000 g	
6410000948		All-Bran® Original	6/1600 g	
6410010807		Kellogg's Corn Flakes®	4/728 g	
6410000924		Froot Loops®	6/875 g	
6410010809		Kellogg's Frosted Flakes®	4/1120 g	
6410000941		Rice Krispies®	6/700 g	
5972410306		Special K® Granola	4/1041 g	
6410010652		Special K®	4/895 g	
6410000926		Kellogg's Two Scoops Raisin Bran®	6/1325 g	
6410006623		Vector® Meal Replacement	6/850 g	
Retail Jumbo Box				
6410059573		Corn Pops®	14/730 g	
5972410149		Mini-Wheats® Original	10/1050 g	
5972410151		Mini-Wheats® Brown Sugar	10/1050 g	
6410007984		Special K® Red Berries	12/700 g	